Make Informed Business Decisions
Website Navigation

WTiN Insight is split across 6 different textile sectors, or Channels as we refer to them, covering the manufacturing value chain for traditional and technical textiles, as well as nonwovens. Insight provides exclusive analysis by our in-house experts, giving their opinion on what a piece of information means for you, the reader of the article.

Customising your Homepage
The WTiN Home Page, www.WTiN.com, is where you will find all the most recent, top content across all textile sectors.

By customising your homepage, you can be the first to see new articles from the textile sectors most important for your business needs. Near the top of the page, click Customise My Homepage to begin.

A section will now appear on the left hand side containing various textile manufacturing sectors to choose from. Select the sector/s you wish to know more about. You can choose a full sector, for example Fibres, or you can click the + symbol to expand that sector and instead choose a more specific sub-sector, such as only Natural or Cellulosic Fibres.

Click ‘Submit’ to apply your choices, and you will now see the latest content for those sectors in the Select section of the homepage.
Insight Channels
To find information on a specific sector, click on any of the headings at the top of the page in the green bar. This will take you to the Channel page for that specific area, with all the most recent news now being about only that sector.

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Article Types
Scrolling down each of these Channel (Sector) pages, you will see 3 main types of content: Insight, Trending Articles and News.

Insight: Rather than only reporting the news, as many other sources may do, we feel the real value behind a piece of information is the explanation of the impact this news will have on the textile industry—our readers. Insight looks at aspects such as the lead-up and cause of an event, who will be affected, and what will happen next. This includes different types of content such as Articles, Videos, Infographics and Podcasts.

Trending: Underneath ‘Insight’, on the left side of the page, you can see what other users of WTiN have found to be the most interesting articles for that week.

News: The section to the right of ‘Trending articles’ is News. This content will not be as in-depth as Insight and focuses more on shorter, day-to-day updates concerning the activities of companies across the textile manufacturing value chain. You can switch between WTiN News and News from Around the Web using the tab at the top of this section.

Around the Web monitors sources that we have selected as being relevant providers of textile-related information, and collects them in this section to ensure you do not miss any important content from other websites, while also saving you time by knowing you can rely on WTiN to bring you all available information from across the web in one place.

Click on the dots underneath the Insight or News sections to see the next page of recent articles, or click on ‘See All’ to carry out a search of all articles that will return everything ever published for that section.

Useful tip: If you wish to view articles later, Bookmark any articles by clicking the Bookmark logo located to the right of the title. These will then appear in the Bookmarks section found at the bottom of the Home page and Channel pages.
Searching

The Watchlist is the best way to keep you informed of the latest articles matching your interests, but there is a large chance that articles will have already been published that you may not be aware of. Using the Search function, you can easily use keywords and similar filters as used in the Watchlist to locate these previously published articles.

Search is located in the top right hand corner of any WTiN Web Page. After clicking the icon, you have the option of either typing a word in the bar to search for, or clicking Advanced Search above the search bar to take you directly to the Advanced Search page.

If you are subscribed to any specific Channels of WTiN.com, select these in the Channel options before clicking submit. This will make sure that the results will be within your subscribed area.

If you wish to only search for a specific style of article, you can also select these in the Type options on a quick search.
Advanced Searching

www.wtin.com/advanced-search/

After clicking on Advanced Search, the website will display the first page of all the articles ever published on WTiN.com. You now have the option of typing words into the search bar, or you can use the filters underneath the bar to begin refining the search.

You will see that the filters can be combined in a similar way as when creating a Watchlist (Page 9) - using Channels, Sectors, Themes, Regions and any Keywords as search terms. Select any of the Channels to ensure the results will be within your subscribed area, and use the Sectors to refine the results to specific manufacturing sectors. Themes allow you to choose what type of information you want to know from a Channel or Sector, and Regions let you filter by Geographical Markets as well.
Useful tip: Select ‘Around The Web’ as a filter to include results from 3rd party websites that meet your search criteria.
Digital Magazines

WTiN are the publishers of 7 magazines covering different areas of the textile manufacturing spectrum. We are proud to now offer the titles available online in digital format, with options to download for reading offline too.

http://www.wtin.com/digital-magazines/

The latest Issues of each of the Digital Magazines are available from the WTiN.com Home Page. You may notice the magazines also appear at the bottom of the various channel pages. Each Channel has corresponding magazines, as follows:

- Natural Fibres & Yarns: Twist
- Man-Made Fibres & Yarns: Textile Month International
- Knitting & Weaving: Knitting International, Textile Month International
- Effects: Digital Textile, International Dyer
- Technical Textiles: Future Textiles
- Nonwovens: Nonwovens Report International

Should you wish to view the full list of these magazine titles as well as previous editions, you can visit the Digital Magazines section of the My WTiN page (See My WTiN section – page 6)

Useful Tip: Make sure the ‘Receive Digital Magazine Notifications’ option is ticked in your Email settings to receive an email each time a new issue is available.

Please note: You will only be able to view magazines published within your subscription duration. If you wish for any backdated issues, these can be provided upon request. Contact Sales@WTiN.com
Click on the + sign next to any magazine title to expand the category and see all available issues. Click on the picture of the magazine to open it in a new tab/window.

With the magazine open, click the left and right arrows on each side of the magazine to view more pages. To zoom in, simply click your left mouse button on the area you wish to zoom. In this view, move your mouse to navigate the page.

Change the navigation options to click and drag the pages instead by using the Settings option in the panel on the left hand side of the page. This panel also contains icons for printing, downloading, and bookmarking the magazine for reading later. You can also click the magnifying glass icon to search through the magazine for a specific story, or go full-screen for easier reading.
WTiN Insight provides analysis into the key factors shaping today’s textile industry

Log on to deeper insights into the business of textile manufacturing

Request a demo: visit wtin.com