The basics of ‘new’ FAME (Financial Analysis Made Easy)

You can access FAME via the A-Z list of electronic resources or via the Accountancy, Finance & Economics subject guide – it is in the ‘Company & financial information’ tab/

FAME is currently being updated and the old interface (the blue and white one) will be switched off over during the summer (2017). Therefore until it is switched over you need to click through to access the new version:
There are two main ways to search FAME – you can search for a specific company using the bar at the top of the screen e.g. Tesco. Or you can search for a group of companies that fit a set of criteria using the options at the bottom of the screen e.g. clothing manufacturers in England and Wales.

If you have searched for a specific company you are then presented with the full company report which will contain core financial data from the last ten years (approximately). You can also search for a group of known companies using the top search bar, simply search for the company you want and then click “add this result to your current search” and then click on Ok (see image below), this allows you to build a list of known companies.
If you are searching for companies that fit a specific criteria you can select the specific criteria from the menu at the bottom – the most commonly used criteria are “activities” (industry) and geographic (location) but there are lots more to choose from. You can select as many criteria as you want. Once you have selected all your criteria click on ‘View results’.

You will then be presented with the companies that fit that criteria in a table. You can select what types of financial and company information you want to display in the table by clicking “Add/remove columns” (see image below)
You can browse for data/information type or use the small search bar to find exactly what you want – you can select as many of these as you want, just click on the arrow to move it to the menu on the right hand side. Sometimes you will be given the option to select what currency the data is displayed in and how many years of data you would like.

Once you have chosen your options click apply and your original table will update to include the new information.
At the top of the screen you have the option to change the currency of the data, to save and to export it to Excel for your own analysis. This is also where you will find more detailed help and user guides.